***AAG Exhibit at the Center for Creative Leadership***

Center for Creative Leadership

1 Leadership Place

Greensboro, NC 27438

***Delivery Date*** – Friday, March 30 2018 (10am – 2 pm)

***Reception Date*** – Friday May 4, 2018 (5pm – 7pm)

***Art Pickup*** – Friday, July 27, 2018 (10am – 12pm)

***Each participant may bring 3 pieces of Art.***

The Center has a wall hanging system that can accommodate 70 plus pieces depending on size – less if all pieces are large (3’x3’), more if they are smaller. The center has 6 pedestals as well as 3-4 deep window sills that can handle 3-D art. I would encourage artists of ALL media to plan on participating. Please do not bring any art work that you have exhibited before at the CCL. First come – first served until capacity is reached. Please email Beth Hill [hilbeth@gmail.com](mailto:hilbeth@gmail.com) to confirm a spot.

The lobby is open to the public. There are security guards on site 24 hours a day, and the Center is insured. The CCL requests **no** **nudity**, **political** or **religious** subject matter in art work.

The Center does not take a commission on sales. Laura Gibson, (gibsonlj@triad.rr.com), is in charge of the exhibit and will put the buyer in touch with the artist. If a piece of art is sold, Laura will place a red dot on the title card. Once a piece is hung, it stays in place for the entire 4 months, especially larger pieces. If a buyer wants a piece immediately, Laura may be more flexible about taking it down and rearrange other pieces around it.

***Pricing***

You may price your work as you wish. According to Laura, past exhibits have indicated that larger pieces sold successfully priced at $300-$350, smaller pieces under $300.

***Postcards***

Please email me (hilbeth@gmail.com) pictures of your work if you are interested in having it on the publicity postcard. We definitely need a variety of media (2D and 3D) for this postcard. No individual artist’s names will be used, just AAG. ***Any pieces of art that are featured on the postcard need to be for sale at the Center***. I must have these images (300 dpi) of your art emailed to be by the end of February – ***February 28***!!! 1000 postcards will be mailed out to people on the CCL mailing list and the AAG will get 300 to mail out. Postcards will be ready to pick up on the Art Delivery Date, March 30. Please take a stack to mail out to your clients.

***Reception***

The reception is lasts 2 hours and the artists can invite as many people as desired with no charge. The CCL usually have 100 people to attend and they really love to meet the artists.

***It is important that all artists show up for this event!***

***Each artist must supply for the Lobby Book:***

**Artist Statement or Bio**

**Contact information** (address, phone # and email address0. This information will be placed in a notebook in the lobby and should be emailed to Laura by ***March 30.***

***10 Business Cards***

***Title Card list should be delivered with your art work and should include the following:***

***Your name***

***Contact information***

***Name of piece***

***Medium***

***Price***

The CCL will prepare all of the title cards to be place next to your art work based on the information you send. Please email a copy of this information to me. [hilbeth@gmail.com](mailto:hilbeth@gmail.com)

On the back of your art, please include your name and title of the piece. If you have 2D hanging art, please make sure that the backs are wired properly! And please do not bring any wet pieces! This has been done in the past.

***People’s Choice Award***

***This year we will have a ballot box in the lobby of the CCL to be used for visitors and CCL employees to select a favorite piece of art in the exhibit – 2D and 3D. The voting will be April 9 (opening date of the exhibit) until May 4(the Reception). The awards will be announced at the Reception.***