**Alamance Artisans Guild**

**Board Meeting Minutes**

**February 6, 2019**

The Alamance Artisans Board of Directors met Wednesday evening, February 6 at Tickle My Ribs Restaurant in Burlington at 6:30. Board members in attendance were, Carolyn Langley, Beth Hill, Jan Holloman, Heather Hans, Sean Leathy, Kathleen Gwinnett, and Martha Sink. Jim and Rita Duxbury, Art Extravaganza Co-chairs, were also in attendance. The purpose of the meeting was to elect officers and appoint board liaisons to Committees and/or committee chairmen for 2019 and discuss AAG business and concerns.

Jan Holloman called the meeting to order after everyone finished eating.

The constitution of AAG states “the Board of Directors shall consist of no fewer than 6 and no more than 12 members in good standing to be elected annually by the general membership.” It further states that, “the Board of Directors shall elect officers from the membership of the Board”.

The 2018 Board of Directors was elected by the general membership at the January 16, 2018 meeting. The 2018 Board of Directors that were elected were as follows:

New members to the Board (Term ending Jan. 2022): Martha Sink, Sean Leahty and Violet Denikker

Also, Carolyn Langley was re-elected for a second term ending Jan. 2022

Continuing members:

Board (Term Ends Jan 2021): Jan Holloman, Daniel Frost, Heather Hans, and Beth Hill.

(Term ends Jan 2020): Kathleen Gwinnett

The following were elected as officers by the Board for 2018 and make up the executive committee:

President- Jan Holloman

Vice President- Martha Sink

Secretary- Carolyn Langley

Treasurer- Carolyn Langley

We next discussed the idea of creating a Hospitality committee, which would be combined with the Community Relations Community. Their job would be as follows: to coordinate the Potlucks, report on potential artistic venues that members may have an interest in participating such as local art and craft shows and “caring” needs of members such as sending cards to members if someone dies, wedding or special accomplishment.

It was agreed that this was a good idea. Carolyn will touch base with Wendy Durham and Jeanie Kirk about this change and hopefully they will continue as co-chairs.

We may need to change the constitution to eliminate the Community Relations committee and make the Hospitality Committee a standing committee. Changing the constitution is fairly easy to do. It requires a majority vote at one of the regular meetings. Carolyn will write up needed changes to constitution.

One of the concerns is how to encourage members to serve on committees and make the committees more active. In addition, we would like to figure out ways to get better attendance at the meetings. The Pot Lucks seem to draw more members. Some suggestions are to change the frequency of the meeting. Perhaps look at quarterly

Meetings. It was suggested that food of some kind such as desserts and drinks be served at all meetings. However, changing meetings means we must change the Constitution. Our constitution says we should hold a meeting every month. Even now we do not meet in July and December. We decided to leave the meeting as is for 2019, but to think about how we could re-structure our meetings in 2020.

Another issue is location. Martha Sink will investigate other venues, however, it was pointed out that changing the venue is problematic. People like to have consistency. One concern was that the gym at the holy Comforter was really cold for the Pot Luck in January. We need to be sure to ask the church to turn on the heat/air as needed before our meetings.

The following individuals were appointed as liaisons and/or committee chairpersons.

* Communications committee- Heather Hans and Sean Leahty - Web, Carolyn Langley-Artist Pages on web, Susan Kerns –Facebook, Martha Sink –Mail Champ, Jan Holloman will receive any email generated from the web site.
(It was decided that for now there will be no newsletter) Sean, Heather and Carolyn will be working on the web site to update. Asking Susan Kern to please continue posting information from Alamance Arts to Facebook. We do have an AAG gmail account. It is unclear who is receiving that email, maybe Susan??
* Community Relations- (This committee was voted to be combined with hospitality)
* Hospitality- Jeanie Kirk and Wendy Durham (Board Liaison: Kathleen???)
* Events and Exhibitions- Daniel Frost, and Carol Taylor
* Membership- Ross Strange-Chair, Ross should email Martha when new members join or re-join. Need to contact Ross and ask if he is still sending out a new member packet and if it contains instructions about how to do the artist page.
* Programs- See notes below. There were many suggestions for programs. Beth Hill???? – Board Liaison
* Art Extravaganza- Jim and Rita Duxbury, Board Liaison – Violet Denikker
* Nominating for 2019- Jan Holloman

Having good programs is a major concern in order to attract as many members to the meetings as possible. For 2019, we suggested that business be streamlined to 20-30 minutes maximum and programs 30-40 maximum. Some program possibilities are:

Appropriate film and slide/PowerPoint shows

Spotlight light new members and their work

Breakout sessions for like-media artists

Marketing such as using social media to promote your work, creating promotional postcards and designing your own business cards

Having a business card swap

Identifying personal goals with your work, composing artist statements

Finding time to do art: Round Table Discussion

Films: Craft in America, Exploring Indigenous artists etc..

Cocktails at Captain White House to see an exhibit

We agreed that at each monthly meeting we would have an artist spotlight. This is to be very brief. No more than 5 minutes. We will cut them off in 5 minutes.

Rita Duxbury gave out an art extravaganza timeline. Things are coming along well. Each participant must get a supporter. This year, grids are $5 per panel.

The All-Guild Show was discussed. There is a possibility of a month exhibition at the Horrace Williams House in Chapel Hill. Also, Carolyn approached Alamance Arts. She was told by Teresa that maybe every 3 years we could have a month long show at the Captain White House. The Friday Center will contact us if they decide to have exhibits outside of their permanent collection.

The board meeting was adjourned.

Respectfully submitted,

Carolyn Langley