**Alamance Artisans Guild**

**Board Meeting Minutes**

**April, 17, 2019**

The Alamance Artisans Board of Directors met Wednesday evening, April 17 at Tickle My Ribs Restaurant in Burlington at 6:30. Board members in attendance were, Carolyn Langley, Beth Hill, Jan Holloman, Heather Hans, Sean Leahy, Violet DeKnikker, and Martha Sink. The purpose of the meeting was discuss AAG web site updates, committee assignments, and other business.

Jan Holloman called the meeting to order after everyone finished eating.

Some general items:

* The By-laws have been approved by the membership.
* We have combined the two banks account into one. We are working to close the Extravaganza Paypal account and keep the Guild Paypal account. There has been some difficulty doing so.
* There will be no Spring Event this year
* Rewording the dues next year to say that there is a $15 early bird discount if people pay by the end of February instead of saying it is a late fee. We have not gone up on dues for a very long time. With this change, regular dues are $50 and family dues are $75 if received after Feb. 28/29 of the current year.
* Martha Sink tentatively volunteered to post to Google calendar. Alamance Arts has requested that all its members organizations do so and allow it to show up on the Alamance Arts calendar to try to avoid major conflicts and to help Alamance Arts better promote our activities

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Website Discussion- Heather and Sean have worked on a long list of suggestions to update the web site. They have listed out all the tasks. They talked with Steve Durland and asked him to cleanup content. Several questions were asked: Do we want a new logo? Do we want a picture of the Board posted on line with contact information? It was agreed that email addresses only, no phone numbers. We also wondered about why member resources page is password protected. This is due primarily for budget privacy. We want a more contemporary/modern look. It also must be attractive and easy to use on a Smartphone. We should ask for bids from several people to compare prices. Heather has a friend in mind. There is concern about cost. There was concern over the logo statement. Add “and”…so it would say “Fine Art and Fine Craft Guild”.

The 2019 AAG Board Responsibilities was given out and discussed.

A spreadsheet of member preferences for committees has been generated from their membership forms. Every member will be assigned a committee. Committee chairs will contact the members and ask them to serve.

The current Board is:

Jan Holloman- President,   
Martha Sink-Vice-President,   
Carolyn Langley- Secretary/Treasurer

Kathleen Gwinnett

Violet DeKnikker

Sean Leahy

Beth Hill

Daniel Frost

Heather Hans

The Committee chairs and liaisons are as follows:

Communications: Heather and Sean- Board Co-Chairs

Hospitality: Wendy Durham and Jeanie Kirk- Co-Chairs, Kathleen Gwinnett – Board Liaison

Events/Exhibitions: Carol Taylor – Chairperson, Daniel Frost- Board Liaison

2020 Spring Exhibition: Beth Hill and Carolyn Langley

Membership: Ross Strange-Chair, Carolyn Langley- Board Liaison

Program Committee: Martha Sink- Board Liaison, Sarah Wilkinson ask to chair

Extravaganza: Violet DeKnikker-Board Liaison, Jim and Rita Duxbury co-chairs

Nominating- Jan Holloman- Board Liaison, ask Carolyn Bell to chair

Extravaganza News

* Need volunteer helpers
* Mandatory meeting at Vailtree on 4/25/19 at 6:30
* A discussion on the difference between a raffle and a silent auction. It was decided that it is a raffle. We would like to have everyone participate not just Extravaganza participants

Programs for the reminder of the year:

* May- Beth Sheffield
* June- Evening at Alamance Arts in Graham
* July- No meeting
* August- Potluck- Belinda Hardin, Wendy Durham and Jeanie Kirk to handle
* September- Have asked Ann Hobgood
* October- Concern was expressed about this meeting so close to the Extravaganza. However, we will have the meeting and maybe spotlight new members
* November- Violet will talk about Etsy?
* December- No Meeting

The next Board meeting will be held in November. The board meeting was adjourned.

Respectfully submitted,

Carolyn Langley