Alamance Artisans Guild Meeting October 19, 2021

Attendance : Jean Kaplan, Deb Barnett, Merritt Barnett, Ross Strange, Carolyn Langley, Jan Holloman, Beverly McAnulty, Martha Sink, Anita Vigorito, Pat Towery, Dottie Blanchard, Susan Kern

The Zoom meeting was called to order at 7:04 pm.

Online Exhibition: We currently have 10 participants and can accept 10 more. Contact Carolyn Langley if interested, she may be able to offer an extended deadline

Extravaganza 2022: The application will go on the website. We need to have volunteers to assist Anita with this task. Anita reported on the following:

We currently use FormStack software to process the applications. The cost is $59 per month for one user. We start the subscription around February and pay for the months needed, then drop. Only Anita can access the information under the one user plan. The data has to then be imported into a spreadsheet for our use.

There was a proposal that we simply put the form on the website and use email to send the application and required photos. There were questions and discussion of the information that is gathered from the applications and which Extravaganza committees will need the information.

It was recommended that we drop the software option and use our AAG gmail account to give committees access to the information they need via a shared Google Drive.

Website: There was discussion of Steven’s role in updating and maintaining our current website. He is willing to continue to work with us on this site. We currently pay him for his assistance. Carolyn will assess how we use his services and determine a fair amount to pay him. We will request that Martha Sink be added as an admin in order to update specific sections of the website, such as adding links to minutes. Carolyn currently updates the member section. Ross provides a spreadsheet of members.

Membership: O’Neal and Jan are working on a letter to former members to encourage them to renew their memberships in AAG. We will try to get something about membership into the Alamance Arts newsletter that will go out in late December.

MailChimp: There was discussion of the features and drawbacks of our current (free) subscription level. We will look into using the survey feature in the future.

Extravaganza Steering Committee: We are in big need of a publicity chair. There is a need for the committee (past, current and potential members) to meet sometime before the holidays. Current members are: Anita – application and survey; Carolyn Bell and Jan – supporters; Pat – brochure; Pam and Beverly – hospitality. Open positions are Publicity, Signage, and Chair. There was discussion of recruiting members to serve in these positions.

Nominating Committee: Martha Sink and Carolyn Langley will be leaving the board at the end of the year. Sean is willing to serve again. We will need a treasurer for next year, and Carolyn will mentor that person. It was suggested that we look at the current member list to recruit board members.

Programs: We will need a person or persons to plan programs for the coming year.

Alamance Arts Fall Fundraiser: Alamance Arts is soliciting donations of art or a service for their Fall Fundraiser.

Grassroots: Carolyn reported that we received a $500 Grassroots grant.

Shows: AAG will have a show at Alamance Arts May 16-June 23, 2022 and another online show in Spring 2022.

January 2022 meeting: This is our traditional Potluck meeting. We will wait and assess the COVID situation before announcing definite plans for this meeting.

The meeting was adjourned.