



2022 ALAMANCE ARTISANS ART EXTRAVAGANZA!

The Alamance Artisans Art Extravaganza! is a collaborative event made possible through the cooperation of participating artists and the support of volunteers, local businesses, and other organizations. The 2022 Extravaganza is October 22–23 at the Vailtree Event and Convention Center. Booths are available for a limited number of artists on a first-come, first-served basis. Booth size is 10 ft. x 10 ft. Please note the **Deadlines and Dates**.

THE DEADLINE FOR APPLICATION SUBMISSIONS IS APRIL 15, 2022.

Note: Your membership in Alamance Artisans must be confirmed before your application for the Alamance Artisans Art Extravaganza! will be accepted. If you are not a member, you may join now by completing the application on the AAG website, <http://alamanceartisans.com/join-aag/>, and mailing your dues to the address in the membership application. If you are a member, be sure your dues are paid for the current year.

Deadlines and Dates

- | | | |
|--------------|------------|---|
| • April 19 | 7pm | Mandatory Informational Meeting following the regular monthly AAG meeting. Artists are required to attend. |
| • May 31 | | Supporter deadline |
| • August TBA | TBA | Pick up brochures & receive final information. |
| • Oct 21, | noon–7pm | Artists set up at Vailtree. Raffle items must be delivered. Hours must be strictly adhered to. |
| • Oct 22, | 10am–6pm | Day 1 of Art Extravaganza! |
| • Oct 23, | 12noon–5pm | Day 2 of Art Extravaganza! All items must be removed by 7pm. |
| • Oct 23, | 10pm | Survey opens. |
| • Oct 30, | 8pm | Survey closes. |
| • Nov 3, | TBA pm: | Wrap-up party & meeting at Captain White House |

Raffle

Each artist is required to furnish one piece of art for the Raffle held during the show. The piece you choose should be representative of your best work. **Raffle items must be delivered Friday October 21 during set-up hours.**

Image Requirements

NOTE: You must complete the image information in the application.

Participants must submit **3** images of their artwork to be included in marketing materials and on the Extravaganza page of the AAG website. We can only accept high-resolution, printable graphics. We cannot accept low-resolution web graphics.

- 300 dpi resolution
- 5 inches (1,500 pixels) minimum on the longest side. Anything less cannot be used.

The photos you submit must have a filename that includes your name, the image number (1, 2, or 3), a file extension like .jpg, and must be formatted all lowercase as such: firstname_lastname_imagenumber.jpg (example: smith_jane_1.jpg).

All submissions must be images you would be happy to see published. Image 1 should be your number 1 choice of what you would like to see in printed marketing material and on the Art Extravaganza! website page. Submit images of 3 different pieces of your best work.

- Images must be in color.
- Images must be jpg format.
- At least one image must be square.
- Do not submit multiple images of the same work.

We cannot accept:

- Images with text or a logo
- Images made as a collage of multiple images
- Poor-quality images
- Images with a busy background
- Images from the internet

If you have difficulty with your images, please contact Anita Vigorito at 336 207-1613.

Images should be emailed to Anita Vigorito, anitavdesigns@gmail.com. If you are not able to email your images, contact Anita, 336 207-1613.

Note that your application will not be considered complete until your images are received.

Proofreading the Brochure

Each participating artist will be sent the completed version of their information and photo for the brochure via email. You are responsible for proofing the information and notifying the brochure contact person of any corrections by the required date. The contact person and the deadline will be stated in the email. If you do not respond by that date, it will be assumed that no changes are necessary, and the material will go to print as is.

It is your responsibility to be sure that all information about you and your art is correct.

2022 APPLICATION TO PARTICIPATE ALAMANCE ARTISANS ART EXTRAVAGANZA!

This is the official entry form for artists wishing to participate in the 2022 Alamance Artisans Art Extravaganza! Please read each section carefully. **You may scan and email this form to Anita Vigorito at anitavdesigns@gmail.com or mail it to Anita at 4406 Stone Quarry Rd, Greensboro, NC 27405.**

Payment

All application entry fees must be paid by check. Each booth is \$160 and a shared booth is \$200, maximum of 2 artists. Your application is not complete until your check has been received. Make your check out to Alamance Artisans Guild with "Art Extravaganza" in the memo line. Mail it to:

**Anita Vigorito
4406 Stone Quarry Rd
Greensboro, NC 27405**

THE DEADLINE FOR APPLICATION SUBMISSION IS APRIL 15, 2022.

(* indicates required field)

Artist Name*

First* _____ Last* _____

Studio or business name* _____

Physical address of studio* _____

Mailing address if different* _____

Phone number best to reach you _____

Phone number you prefer to be published in the brochure* _____

Email* _____

Website _____

Facebook page _____

Other online presence _____

Description of artwork* (up to 7 words)

Will you be accepting credit cards? Yes [] No []

Are you applying for a shared booth? Yes [] No []

With whom are you sharing? _____
(See payment section.) Please note: Each artist is required to get one supporter.

Electricity, Tables

Please indicate your need for electricity and/or a table. NOTE: The number of booths with accessible electricity is limited and the number of available tables is limited. These amenities will be assigned on a first-come, first-served basis. Tables are limited to 1 per booth.

Will you need access to electricity? Yes [] No []

Vailtree has 6 ft. and 8 ft. tables. If you need a table, please indicate which size you need.

[] 6 ft.

[] 8 ft.

Committees

Participating artists are required to serve on a working committee to ensure the success of the Extravaganza. Please indicate your 1st, 2nd, and 3rd committee choices. We

cannot guarantee that you will be assigned that committee if we do not have enough volunteers for all committees. The committees are Hospitality, Publicity, Signs, Distribution of Brochures, Raffle.

1st choice _____

2nd choice _____

3rd choice _____

I am on the Steering Committee. []

Supporters

Each participating artist is required to attain 1 supporter. You must contact that supporter and deliver the Supporter Application in the Extravaganza section of the AAG website. Please enter here the name, address, and phone number of your supporter. **The deadline for acquiring all supporter information and getting it to the Supporter Committee is May 31.**

Images

List the images you are submitting for marketing materials. These images must be emailed to Anita Vigorito, anitavdesigns@gmail.com. Contact Anita right away if you have problems getting images to her. 336 207-1613

Image 1 title (Example: Day on the River) _____

Image 1 medium (Example: oil on canvas) _____

Image 1 filename (Example: anita_vigorito_1.jpg) _____

Image 2 title (Example: Day at the Sea) _____

Image 2 medium (Example: oil on canvas) _____

Image 2 filename (Example: anita_vigorito_2.jpg) _____

Image 3 title (Example: Rose Vase) _____

Image 3 medium (Example: pottery) _____

Image 3 filename (Example: anita_vigorito_3.jpg) _____

Participant Agreement

I understand that the purpose of the 2022 Alamance Artisans Art Extravaganza! is to showcase, promote, and market the visual arts in Alamance County and to educate the public on the value of handmade work. I hereby agree to the following terms and conditions and understand that if I fail to comply with the requirements and the conditions listed here I may be ineligible to participate in subsequent Extravaganza events.

1. I agree to be present in my exhibit space from 10 am to 6 pm on Saturday, October 22, 2022, and from noon to 5 pm on Sunday, October 23, 2022.
2. I will display and sell only my original art work.
3. I agree not to exhibit, display for sale, or host the works of nonparticipating artists in the space over which I have control.
4. I agree that the Alamance Artisans Art Extravaganza! and Alamance Artisans may use any photographs, videotapes, audiotapes, or other recordings of me or my work without compensation for promotional or other purposes.
5. I agree to obtain a supporter and to follow through with my supporter to obtain its logo/business card for Extravaganza marketing materials and to provide that supporter with brochures.
6. I agree to furnish one piece of art for the Raffle.
7. I agree to perform the tasks assigned to me by the committee on which I serve.
8. I agree to attend the Mandatory Informational Meeting on April 19, 2022.
9. I agree to attend an additional meeting to pick up brochures and to receive final information about the event. (date/time TBA)
10. I agree to complete the online 2022 Arts Extravaganza! follow-up survey by October 30 and share all requested audience/visitor and sales information to assist in marketing and seeking future funding.
11. I agree to attend the wrap-up meeting on November 3, 2022 at Captain White House.
12. I understand that applications will be accepted on a first-come, first-served basis.
13. I understand that no application is complete until all materials have been submitted and received by the Extravaganza Steering Committee.

I read and accept the participant agreement.

Print artist's name

Artist's signature



2022 ALAMANCE ARTISANS ART EXTRAVAGANZA!

PO BOX 1144, MEBANE, NC 27302

www.alamanceartisans.com and alamanceartisans.com/extravaganza

The Alamance Artisans Art Extravaganza is back, Oct. 22 and 23, 2022!

Alamance Artisans was formed to nurture the production of fine arts and crafts and to increase awareness of handmade art objects. Our first three Extravaganzas were extremely successful, and now plans are well underway for the fourth on **Oct. 22 and 23, 2022, at the Vailtree Event Center in Haw River, NC.**

We are excited about one of the greatest happenings in Alamance County! During our Extravaganzas we welcomed thousands of visitors from across the county and state, and we anticipate even more enthusiasm as our artisans return to displaying and selling their artwork in a fantastic venue. Alamance Arts (the Alamance County Arts Council) helps fund and publicize this event. However, we need additional supporters to ensure the Extravaganza's success.

We are offering local businesses this opportunity to support the Alamance Artisans Extravaganza for \$160, the same amount artists pay to participate. Donations are tax deductible. Benefits:

- Business name, address, and contact information on printed promotional materials.
- Link to business website on the Alamance Artisans Extravaganza website.
- Business support cited on the Alamance Artisans Extravaganza Facebook page.
- Business logo displayed at all artisan exhibit areas and on a large plasma screen at the Vailtree Event Center during the Extravaganza.

Business Name: _____ Phone: _____

Mailing Address: _____

Website: _____ Email: _____

Contact Person: _____ Phone: _____

DONATION OF \$160—May 31, 2022, DEADLINE

Please make checks payable to "Alamance Artisans Guild," designated Art Extravaganza, and send this completed form with payment to: ART EXTRAVAGANZA, PO BOX 1144, MEBANE, NC 27302. Please include your logo or business card. **If you have any questions or concerns, please contact CAROLYN BELL at Carolynsart41@gmail.com or JAN HOLLOWMAN at xplorin46@gmail.com.**

GUILD USE ONLY: AAG ARTIST: _____ DATE RECEIVED: _____