ALAMANCE ARTISANS GUILD

Minutes

September 20, 2022

The Alamance Artisans Guild held its regular monthly meeting at the Burlington Artists League in Holly Hill Mall. The meeting was called to order at 7pm by Jean Kaplan.

The guild received $1,500 in a Grass Roots Grant. This money will help fund the Art Extravaganza and the Fall/Winter Online Show. Thanks to Carolyn Langley and Deb Barnett for writing and defending the grant request.

The Fall/Winter online show will run mid-November through mid-December. Artists will follow procedures given for previous shows. There will be a $10 entry fee. Participants will be allowed to enter 4 or 5 entries. Details will follow at a later date. We are planning to have a Save-the-Date card for the show at the Extravaganza. Members were asked to send photos of art that might be used for that card to Anita Vigorito.

We reviewed the treasury report submitted by Mary Archer. The Guild checking account balance as of 9/15/22 is $14,745.97. The Extravaganza balance as of 9/15/22 is $5,979.74. Publicity and other expenses still have to come out of that balance.

Discussion followed regarding setting up a way through the website to take payments online rather than having to receive checks by mail.

Suggestions were made for fundraising, including a direct mail or email campaign, levels of membership, and levels of support for the Extravaganza. We discussed raising the membership dues by $5 but tabled that decision until next year.

Deb Barnett gave a report on the progress of the Extravaganza.

Tammy Cobb, the new Director of Alamance Arts, met with us. She offered many possible ways that Alamance Arts may be of help to us in our website development, email list, meeting space, etc. Two new positions have been filled at Alamance Arts. The Program Director is Kim Willard. The Artistic Services Director is Lex Headley. Tammy also invited all of the guild members to submit pieces for the Christmas Show at the Captain White House.

The next meeting will be October 18 on Zoom. Please consider nominations to the board for elections at the January meeting.

The meeting was adjourned at 8:15.

Respectfully submitted,

Anita Vigorito

Secretary