Alamance Artisans Meeting Minutes

April 18, 2023

18 in attendance

Copresident Jean Kaplan called the meeting to order at 6:37 pm.

The first item on the agenda was welcoming three new members Donna Vitucci, Coy Quakenbush, and Terry Cott.

**Events/Exhibition Committee: Center for Creative Leadership update:** Dottie reported thatAlamance Artisans is officially on the schedule for December 1, 2023, through March 2024. More specific details, deadlines, etc., will be provided later.

**Patrons Committee**: Jan shared that about half of last year’s sponsors have already signed up to be Patrons this year. In addition, we have received in-kind agreements from Abby Redding (our website guru) and WUNC Radio, who will be providing us with 14 on-air spots in the month of October. Please share with prospective Patrons how they will receive exposure, including in the 6,000+ brochures we will print and distribute.

**Treasurer’s report:** Mary reported that the Alamance Artisans account balance as of April 17, 2023, is $14,066.06. Extravaganza beginning balance from 2022 was $3,147.73. As of this report, 8 artists spaces for 2023 have been paid, for a total of $1,280; 5 Patrons have paid, for a total of $740. The deposit of $1,139.56 has been paid to Elon, bringing the current Extravaganza budget to $4,028.17.

**Extravaganza updates:** Deb Barnett reported that Christopher Eyl is once again assisting with our brochure. He will be cropping and sizing photos for us to achieve more consistency. Per Deb’s records, 13 participants have signed up; 20 booths will fit comfortably in the venue leaving space for the raffle and hospitality suite. Deb has been talking with and visiting other organizations to boost Extravaganza participation Deb Ussery has posted call-for-artists on both Facebook and Instagram. Triangle Artworks has volunteered to boost information for us through their media.

**Program Committee: First and foremost, the Program Committee has a new chair: Coy Quakenbush.** The committee still needs volunteer members. In the spirit of jump-starting programming, we spent most of the meeting broken into groups by media to brainstorm program ideas. The following is a list of ideas coming out of those group discussions:

* A workshop on marketing art
* A workshop on how to photograph our art
* Taking time at a number of meetings for one or two members to make an informal presentation about not only their art, but about them and their life in general
* Presentations on different media that our artisans are not currently using; for example, book binding, paper making
* Participate in pop-ups, Art Market
* How do you prepare to participate in a show?
* Bring in members from other guilds to share ideas of what they are already doing
* Workshop on how to price art
* Bring someone in to critique our artwork

Alamance Arts will have a huge kid’s craft area at the Carousel Festival, May 6 and 7, and they are still looking for affiliate group members (this includes us) to volunteer one day, both days, or a portion of either day. Alamance Artisans already has 3 members volunteering.

**Empty Bowl Event**: A number of our potter members are participating in this event, to be held Wednesday, April 26th, 3pm–7pm at the Graham Mill. It is a fundraiser, and all proceeds will go to Southern Alamance Family Empowerment. The concept is that potters will donate bowls, which will be filled with donated food, and you get to eat and keep the bowl. For a donation of $10, you get a 1-lb bowl, and for $20, you get a 2-lb bowl. All potters are welcome to participate, and everyone is encouraged to attend. Contact Susan Kern for more information.

**Member Shows**: Please let us know of any shows in which you are participating so we can spread the word.

May Memorial Library

\*March/April

Jean Fortune Kaplan

\*May/June

\*July/August

Anita Vigorito

Catherine Kramer

\*September/October

Judy Madren

\*November/December

A. P. Hill

Harrison’s

\*Pat Scheible, April 5–May 16

Burlington Carousel Festival,May 6 and 7

\*Deb and Lisa Ussery

\*Martha Sink

Press

\*Deb and Lisa Ussery, July 7–August 31

Meeting adjourned at 7:48 pm.

Our next meeting will be May 16, 6:30 pm, at Alamance Arts.