Alamance Artisans Board Meeting Minutes

July 6, 2023

7 in attendance

Copresident Jean Kaplan called the meeting to order at 3 pm.

**Outreach/Patrons Committee**

A recommendation was approved to establish an umbrella Outreach Committee that will include the Patrons Committee. Furthermore, this committee will be a standing, year-round committee tasked with making contacts with current and potential Patrons, keeping records, and maintaining logo files. We need 2 or 3 volunteers. A member of the Patrons Committee would also be a representative on the Extravaganza Steering Committee. It was decided to remove the 2022 sponsors/patrons from the webpage.

**Events Committee**

***Center for Creative Leadership:*** This exhibit is scheduled for December 1, 2023, through March 2024. Details have been distributed to all members since the board meeting. Each artist participating will be able to show up to four pieces depending on size.

***Alamance Arts:*** Alamance Arts has scheduled an Alamance Artisans exhibit in the Sisters Galleries for May 27, 2025, through June 27, 2025. Each participant will sign an individual contract. Details to come.

**Webpage**

We need to research whether to upgrade WordPress or migrate to a new platform for better functionality. Further details needed. We will proceed with enlisting Elon students to research that decision, help with website maintenance, and design an online year-round gallery for members to sell art.

**Brainstorming session**

What is Alamance Artisans doing? Who and why are we? The first action the board decided to take to invite a local high school art class to attend our September meeting and participate in the hands-on session Jan Holloman will present. This will hopefully be the first of many high school events. Coy Quakenbush, Programs Committee chair, joined our meeting for this portion and volunteered to reach out to art teachers to set the first encounter in motion. The second item discussed was for the guild to offer an Extravaganza scholarship to a middle/high school art student in the form of a free table at Extravaganza 2024. Details will be ironed out. In the meantime we‘ll investigate offering a space for several students to exhibit a sample of their work at Extravaganza 2023.

***Email addresses:*** Deb Ussery will research the guild’s ability to publish multiple email addresses for a variety of services. In addition we will confer with Abby Redding regarding hyperlinks on the webpage.

**Treasurer’s report**

Mary reported that the Alamance Artisans account balance as of June 6, 2023, is $18,094.46. The Extravaganza beginning balance from 2022 was $3,147.73, the to date income is $8,223.24, and expenses total $3,009.58. The current Extravaganza budget balance is $8,361.39.

Meeting adjourned at 5:15 pm.