Alamance Artisans

Meeting Minutes

February 25, 2024

**Board Report**

Anita introduced the members of the board. Thanks to all who have stepped up to serve, and

thanks to Mary Archer for remaining on as treasurer.

**Treasurer’s Report**

Mary provided the treasurer's report:

current balance is $13,173.86

of that, $4,709.39 is from Extravaganza 2023

**Patrons**

Jean Kaplan, on behalf of Dottie Blanchard, reminded members of the responsibility to contact a Patron. Alamance Artisans will email the current Patrons to remind them of the opportunity to renew their support a month before their anniversary date, and a copy will go to the member who procured the Patron. Members are expected to follow up with the Patrons and asking them to be a Patron again this year. Many of the Patrons’ donations were contributed in April and May 2023. Jan Holloman has offered to tutor members who need suggestions on ways to interest Patrons.

**Exhibits**

Deb Barnett reviewed the estimated time needed to plan for the different tasks associated with the Extravaganza, including posting on social media, hospitality, brochures, print media, and brochure distribution. While the Extravaganza has been an event we can be proud of, other options are available. A lively discussion followed concerning how the Artisans might proceed this year, including smaller shows, different venues, and collaborations.

The guild has reached out to schools to see if art students would be available. Glen

Collins offered to provide a student membership. Thank you!

It was noted that events, shows, and programs are a part of the Artisans and also demonstrate that we are a resource in the community. More activities may help increase membership.

Rita Duxbury shared information about a show possibility at Holly Hill Mall for $50 per table. She and Jim Duxbury will have a show there on March 23.

**Publicity**

Anita shared a new design for the Alamance Artisans membership information flyer with an updated color scheme and improved organization of information. Members suggested several ideas of places to distribute the flyers, including libraries, art shows, art galleries, and tourist information centers. Artisan members are encouraged to display the flyers at any show in which they participate.

**Social Media**

Members are encouraged to use Facebook, AlamanceArtisansguild, and our website, alamanceartisans.com.

Wayne Drumheller has agreed to post information on our social media information posting. Thank you! Members can still post items on the Alamance Artisans private page themselves.

**Grants**

Donna Vitucci has investigated getting grant monies through the arts council. We were not able

to get grant monies in 2023 because the Artisans are not able to demonstrate inclusiveness and

diversity in our membership and audience.

**Artist Activities**

Lane Watson has plans to open a new gallery in Burlington, Art on Main. Contact him if you’re interested.

**Program**

Rita and Jim Duxbury presented a program on wood, the history of making wooden

Implements, and different types of wood.