

Alamance Artisans

Meeting Minutes

May 22, 2024

Anita Vigorito called the meeting to order at 6:35 PM. Anita welcomed Kay Andrews from the Burlington Artist League and new member Linda Reville. Sylvia Duckworth was approved as the new Secretary and Board member.

Treasury Report:

The treasury report was presented by Mary Archer. The current bank balance of Alamance Artisans as of May 24, 2024 is \$11,537.52. Included in that amount is \$4,709.39 from Extravaganza.

Exhibits/Events:

Carousel Festival

The Carousel Festival took place on May 4th and 5th, 2024. The event was affected by rain on Saturday, May 4th with low attendance. Sunday, May 5th had better attendance, but the availability to pass out information regarding Alamance Artisans was unavailable.

Alamance Artisans was invited to attend the Award Ceremony for Visual Arts sponsored by the school district. This provided an opportunity to give visitors flyers about the organization. Discussion included continuing to be involved in this program and show community support.

The opportunity for artists to utilize shelf space at Captain White House was discussed. The following spots are still available for members to display their work in 2024. These include July (2 spots), September (3 spots) and November has 1 open spot. Members were instructed to contact Deb Barnett for more information.

Depot Show has been canceled due to lack of interest. Future plans include 2 possible shows next year to include an indoor show if members are interested. Members are encouraged to contact the Exhibit Committee for ideas for future shows.

Grove Park Baptist Church Event:

Wayne Drumheller, discussed updates on the event to be held at Grove Park Baptist Church on September 28, 2024. The show will run from 10 AM to 5 PM. Discussion included the amount for vendor application and seed money. Grove Park would charge \$500.00 seed money for the event. Currently, the vendor fee will be \$55.00 for members and \$65.00 for non-members who can sign up after July 15, 2024. Registration will open on June 10, 2024 and run through July 15, 2024 via website. The event is open to 22 to 24 vendors with a space approximately 10 x 8 in size for each vendor. An overflow room is available if needed. Grove Park will provide tables and chairs for vendors. Vendors should set up chair in front of table to engage visitors to the show. Vendors are not allowed to nail items to the brick walls. No alcohol can be served.

Next steps include the development of a registration form that can be uploaded to the website. This would be needed prior to June 10, 2024 registration. A budget would need to be established to cover advertising fees, brochures, and signage for the event. A possible steering committee could be established to help with the setup, tear down and social media outreach. There was discussion about the event being the same weekend as Elon University homecoming. A suggestion was made to reach out to Elon to advertise the event in the hope of bringing more visitors to Grove Park.

A suggestion was made to consider liability insurance coverage for a year rather than per event. This policy will cover insurance for events for any Alamance Artists events throughout the year. This topic will be discussed with the Board.

Meeting Program:

Pat Scheible: "Color and My Lyin' Eyes"

Pat Scheible discussed how color is the foundation to creating art. Examples were used to show the deceptiveness of color and the affect it has on your art work. Pat discussed how color exist in the background and the role the eye receptors and the brain play with color compliments. Members learned how to combine colors for better results and pop in their art.

The meeting was adjourned at 7:45 PM. The next meeting will be held on June 18th at 6:30 PM at Alamance Arts. The program will be presented by Lionell Spooner of Nu Haiku.

Respectfully submitted,

Sylvia Duckworth, Secretary