

Alamance Artisans Board Meeting February 5, 2026

President Beth Hill called the meeting to order.

Election of Officers

After much discussion of duties of each officer, the following were elected:

Beth Hill – President

Dottie Blanchard – Vice-president

Martha Sink – Treasurer

Anita Vigorito – Secretary

In addition, Anita will continue to work on the website, Deb and Donna will work on events, and Martha will send emails via MailChimp.

The bulk of discussion centered around the organization, its current status, and how we might best proceed in the future. Both membership and attendance at meetings have been declining since COVID. There was discussion of what members can expect to get for their membership in the group. The following were noted as current benefits:

- Use of the website to feature and promote your art
- Opportunity for shows & exhibits sponsored by Alamance Artisans
- Opportunity to show art at local venues
- Social media posts for the group to publicize guild events as well as member artists' shows, work, and activities
- Meet and socialize with other local artists

The board decided to begin with an email to past and present members to encourage renewals of membership, noting that the input and energy of all members is appreciated and missed. The email will solicit specific input on several issues:

- What do members want from monthly meetings
- What do members want from events and activities of the organization
- What would convince former members to renew their membership
- What will members be willing to do to further the goals of the group such as:
 - Serve on the board
 - Communications Committee
 - Hospitality Committee
 - Events/Exhibitions Committee
 - Program Committee
 - Lead meetings
 - Provide light refreshments for meetings
 - Arrange for or provide a program
 - Assist with Social Media posting

Members will be encouraged to reply to the general email and Anita will receive and compile the responses.

There was much discussion of the office and role of the President. No single board member was willing to take on the task alone. It was decided that Beth Hill would remain the official President, with other board members rotating the responsibility of running the monthly meetings. Those duties would include creating an agenda and getting it to Martha at least a week prior to the meeting, to be distributed by email, making sure that minutes and treasurer's reports will be made available, leading the business meeting (calling the meeting to order, introducing new members and guests, reviewing minutes and treasurer's reports for

approval, guild announcements, member announcements), and arranging for the program (about 30-40 minutes, can be guest speaker, discussion, demonstration, members showing their art, or anything else!).

The meeting was adjourned.

Respectfully submitted
Martha Sink, Secretary